

NOW ACCEPTING GRADUATE STUDENT SUBMISSIONS · ROLLING DEADLINE

Your coursework could be your first publication.

Launched in January 2026, **Insights** translates IBSTPI's research-backed professional standards into practical guidance for instructional designers, trainers, and performance improvement professionals worldwide — and it is built to be a realistic first publication for graduate students.

WHAT WE'RE LOOKING FOR

- ◆ Work that demonstrates the application of IBSTPI competencies
- ◆ Practical guidance practitioners can act on
- ◆ Lessons learned from the field
- ◆ Emerging trends in learning and performance
- ◆ Global, ethical, and inclusive perspectives

CONTENT TYPES

TYPE	EXAMPLE OR FOCUS	WORDS
Blog post	"How AI Tools Are Changing the Instructional Designer's Role"	500–1,000
Feature article	"The Evolution of Competency-Based Training: A 10-Year Analysis"	1,000–1,500
Spotlight or profile	"How a Fortune 500 Company Used IBSTPI Evaluation Standards to Prove Training ROI"	800–1,200
How-to guide	"A 5-Step Process for Conducting Needs Analysis Using IBSTPI Competencies"	1,000–1,500
Event recap	Insights from AECT, AERA, OLC and similar, tied to our mission	500–800
Research corner	Updates on competency validation research and survey findings	500–1,000

WHY IT'S WORTH YOUR TIME

- ◆ **A real, citable publication.** Concrete for your CV and portfolio, and read by practitioners doing the job right now.
- ◆ **Developmental editorial feedback.** Editors work with you to strengthen the piece. The review process is designed to teach, not to gatekeep.
- ◆ **Solo or collaborative.** Publish on your own, with classmates, or with your faculty member as co-author.

FOR FACULTY

Insights welcomes course-embedded submissions and faculty co-authors. Ask us for a syllabus-ready assignment description or a class visit — editor@ibstpi.org.

HOW TO SUBMIT

- 1 Read the submission guidelines and process summary.
ibstpi.org/ibstpi-insights
- 2 Adapting coursework? Check with your instructor, and ask if they'd like to co-author.
- 3 Submit through the online form.
tinyurl.com/InsightsIBSTPI

THE DETAILS

LENGTH	500–1,500 words, depending on submission type
FORMAT	APA 7
DEADLINE	Rolling — submissions accepted anytime
REVIEW	Developmental editorial review, roughly 3–4 weeks
COST	None — no submission or publication fee
PUBLISHED AT	ibstpi.edtechbooks.org

WHO SHOULD SUBMIT

Master's and doctoral students in **instructional design, learning design, educational technology, human performance improvement, training and development, HRD, and adult education** — and the faculty who teach them.